

# IF I WERE A COLLEGE PROFESSOR

— *Father Divine*

BETTER SCHOOLS  
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July 18, 1939

Father Divine  
Krum Elbow  
New York

Dear Major:

The Editors of BETTER SCHOOLS would be very happy to have you write an article (about 1,500 words) on "If I were a College Professor".

We earnestly hope you will find it possible to accept our invitation.

Yours very sincerely,

Brendan Byrne, Editor

BETTER SCHOOLS

BB:JB

FATHER Replies

PEACE

July 25, 1939 A.D.F.D.

Mr. Brendan Byrne, Editor  
Better Schools  
55 W. 42nd St., N. Y. C.

My dear Mr. Byrne: —

I wish to acknowledge receipt of your letter of the thirteenth which was awaiting Me when I visited the Krum Elbow estate a few days ago.

It is the Work of MY Mission to institute or awaken in the masses, the precepts of the true Spiritual virtues of Life for the betterment of all men. Therefore, it is expedient that I enter into all fields and all planes of man's existence. I need not do this Personally, for it is only that great Impersonal "I", the same that spoke to and through Moses declaring, "I AM THAT I AM," that can do this Work.

However, if I, as the Personification or Personal Bodily Form of "THAT I AM" in the recognition of millions, should condescend from the Impersonal standard of My expression as The

Dean of the Universe, to teach the children of men from a Personal point of view, I could justifiably do so.

If I were a College Professor I should lay the foundation for a real education according to the Plan and Purpose of the Almighty. Real education consists of more than merely teaching men the subjects taught in a school curriculum. It comes after the learning of these subjects and consists of putting into practice in daily life the actual virtues of right thinking, right speaking and right living.

If I were a College Professor I should eliminate all reference to races, creeds and colors from MY classes, and all consideration of the same: thus nipping in the bud, wars and race riots, vices and crimes, segregation and discrimination, incipient in our educational system of today, which if allowed to develop would be later manifested in business and industry, in church and in politics, and in all society. I would eliminate the very segregated terms referring to races, creeds and colors found in our books of learning, and I would teach men that "of one Blood GOD formed all nations."

Then it would be unnecessary for Me to talk to college graduates and those of other institutions of learning as I do today. Only yesterday, before an audience of ten thousand of MY Followers, which included also a large group of visiting ministers, theological students and teachers, it was necessary for Me to speak on this subject and I conveyed to them the following:

"You have been taught in your schools, but a good many of you have been fooled. You thought many things you were taught in school were just and right and true, even your cursed vulgar names by which a good many of you have been called. In most instances any word that is used to bring a line of demarcation between what they would consider as two races, it is for the purpose of exaltation or for the purpose of honoring humanity on the one side or for the purpose of lowration on the other. If such names were not used for a selfish purpose it would not be so detrimental.

"So long as you are taught selfishness, so long as you are taught how to segregate and discriminate without a cause, especially because of some mortal method of men, you are being taught and educated BAD or Evil, as it may be termed, but I came to get at that evil among the nations.

"Every school that will, and every school that does, at least all of the schools that do teach

segregation because of race, creed or color, or because of nationality or any such expression, you may know they are not schools of this Democracy. It is in violation to the Constitution and its Amendments, and it is undermining the foundation of this Government even though you are not conscious of it.

"You go around endorsing such outrages against the foundation of this Government, and you think you are right, but the time is near at hand when I shall bring all nations, all languages, all tongues, and all people, in the unity of Spirit, of mind, of aim and of purpose, and cause them to love one another even as these do under MY Personal Jurisdiction.

"If you as American citizens will still be foolish enough to allow men to call you vulgar names and you endorse it and enjoy it, why you should be kept down under the feet of them! They are robbing you out of your liberty! They are robbing you out of your privilege to register and to vote, and travel through this Country as an American citizen!

"There is a gentleman right up here in Yonkers who is a retired civil service worker: he declares if it was not for his color, as one having an honorable discharge he would be earning or receiving on pension, eleven hundred and fifty dollars yearly; but because of his color he is not receiving a penny! What kind of America is this? What kind of Democracy is this? What kind of Righteous Government is this? I will not tolerate it!

"For this cause I stress the applicacy of Americanism, and MY Followers are producing and bringing to fruition the real Spirit of this Democracy by living according to the Constitution and its Amendments and by living according to the Declaration of Independence! That is why they are American citizens! Any person or persons who do not live according to the Declaration of Independence and the spirit and the meaning of it, in MY opinion, they are not American citizens!"

If I was a College Professor I should revise the whole educational structure, and not only eliminate all racial and class distinctions, but I would instruct men in the principles of Righteousness, Justice and Truth.

In MY capacity as College Professor I would fundamentally establish each and every scholar in the Science of a Righteous Government. I would demand that each individual be independent of his classmates and not lean on another, for independence is the first essential for an American citizen according to the spirit of the

### Declaration of Independence.

I would demand, particularly in the class-room, that Righteousness, Equity and Democracy be practiced on all points, for men must first learn to bring forth the Spirit of a Righteous Government within their own lives and affairs before a national and an international Righteous Government can be brought forth universally.

False teaching leads to false government. Through improper teaching, and insincerity in the teacher, scholars become dishonest. Many of them go out from our schools with deep-rooted seeds of graft and greed, bigotry and intolerance, prejudice and hatred within their hearts, and when these seeds develop in later years they become political grafters, thieves and robbers; they become un-American statesmen who fight for race segregation, uphold lynchings, and other unjust practices in violation of the fundamental doctrine of the Constitution which they have sworn to support. They become leaders in society, in church and in business, but because of false teaching they work undemocratically and as anti-Christ, destroying the Spirit of Brotherly Love, human fellowship and Peace among men.

Success, health and prosperity lie not in the divisions of human society, or in stressing the accomplishments, gifts and talents of one so-called race as compared with another, but they lie in the UNIFICATION of all men. Colleges that close their doors to any downtrodden people are definitely breeders of immorality among men. They create unrest, and devitalize the energy and spirit of those who would advance themselves to become useful and profitable citizens of State and Country.

If I were a College Professor I should teach men the Christian standard of Brotherhood of all men, and the consciousness of the Fatherhood of GOD among all of them. I would reveal that GOD breathed the breath of life within man and made him a living soul — not a soul to walk in sin and wickedness unto death, but a soul subject to the Will and Infinite Wisdom of his Creator.

"For the wages of sin is death, but the Gift of GOD is Eternal Life."

(Romans 6:23)

Webster has defined the soul as the spirit, but Webster did not know that in reality the soul is the physical BODY of man, as revealed by the Scriptural and Evangelical quotations as follows:

When the unclean spirit goeth out of a man he goes through dry places seeking rest and finds none —

"And the Lord GOD formed man of the dust of the ground, and breathed into his nostrils the breath of life; and MAN became a living soul." (Gen. 2:7)

"The soul that sinneth it shall die . . . but the Spirit returneth back to the God that gave it."

"For the Word of GOD is quick, and powerful, and sharper than any two-edged sword, piercing even to the dividing asunder of soul and spirit, and of the joints and marrow, and is a discerner of the thoughts and intents of the heart." (Hebrews 4:12)

As a College Professor I should build up a new consciousness within MY pupils, revolutionizing every thought, expression and experience of their lives in accord with "The Law of the Spirit of Life". I would fashion and mould their hearts, and minds after the similitude of the Christ mind, that "this Mind might be in them which was also in Christ Jesus," for therein lies the fulfillment of all Life, the Liberty, Peace and Happiness of all mankind.

With sincere wishes to you, desiring that you and all concerned might be even as I AM, this leaves ME Well, Healthy, Joyful, Peaceful, Lively, Loving, Successful, Prosperous and Happy in Spirit, Body and Mind and in every organ, muscle, sinew, joint, limb, vein and bone and even in every ATOM, fibre and cell of MY BODILY FORM.

Respectfully and Sincere, I AM

REV. M. J. DIVINE, Ms.D., D.D.

(Better known as FATHER DIVINE)

REV. MJD.r

**Peace**

ONE NATION  
ONE LANGUAGE ONE FLAG ONE SPEECH

TELEGRAMS TO — PRES. ROOSEVELT, V. PRES. GARNER AND U. S. SENATE, HON. BANKHEAD, HOUSE OF REPRESENTATIVES, SEC. OF STATE HULL AND SEC. OF WAR WOODRING

DEC. 9, 1939 A.D.F.D.

"WHY NOT UNITE THE THREE AMERICAS AS A NATIONAL AND INTERNATIONAL DEFENSE FOR PEACE? LET THERE BE THE UNITED COUNTRIES OF AMERICA EVEN AS THIS IS THE UNITED STATES OF AMERICA; IF NOT I PROPOSE THAT THE UNITED STATES PURCHASE CENTRAL AND SOUTH AMERICA, AND MAKE ALL THE AMERICAS ONE DEMOCRACY" —

FATHER DIVINE

### UNIFY! UNIFY! UNIFY!

PEACE!

MAY 6, 1950 A.D.F.D.

"I PROPOSE THAT AUSTRALIA, NEW ZEALAND AND AMERICA UNITE AS ONE GREAT NATION, HAVING THE U. S. CONSTITUTION, DECLARATION OF INDEPENDENCE AND BILL OF RIGHTS, AS A MEANS OF NATIONAL AND INTERNATIONAL DEFENSE FOR PEACE AND IN FULFILLMENT OF THE SCRIPTURE:

— (Genesis 11:6)

'And the LORD said, Behold the people is one, and they have all one language; and this they begin to do: and now nothing will be restrained from them, which they have imagined to do.'

REV. M. J. DIVINE, Ms.D., D.D.  
(Better known as FATHER DIVINE)

## Let's Keep That Bicentennial Flag Flying!



In addition to flying over the Tennessee state capitol in Nashville, the national Bicentennial flag is flying over the Governor's residence, thanks to Tennessee's First Lady, Mrs. Betty Blanton. A Bicentennial activist, Mrs. Blanton organized a special ceremony during which the flag was raised by the state's National Guard Color Guard, with the participation of the Tennessee Continental Dragoons dressed in revolutionary war uniforms. At the same time, the flag was raised at each of the seven Tennessee "welcome centers" in various parts of the state. Mrs. Blanton participated in many Bicentennial events during the past year and will participate in many more during the Bicentennial year. She is delighted with the way Tennesseans are joining in the celebration. "In our visits from upper-east Tennessee to Memphis, we have found widespread enthusiasm. Tennesseans are participating at all levels," she reports.

With the Bicentennial year now under way, the demand for official national Bicentennial flags — the "star within a star" — is expected to increase.

The flag may be flown by any individual or organization participating in official Bicentennial activities, including residents of Bicentennial communities.

The flags are available through various retail outlets around the country but may also be ordered through the 10 ARBA-licensed manufacturers.

Most recently licensed are: Chicago Flag and Decorating Company, 2410 Holmes Avenue, N.W., Huntsville, Alabama, 35805; Southern Tailors, Inc., 684 Spring Street, N.W., Atlanta, Georgia, 30308; Missouri Valley Flag & Banner, 1805 Oakland, P.O. Box 335, Harrison, Missouri, 64701; J. C. Schultz Enterprises, Inc., 48 South Wolf Road, Northlake, Illinois, 60164; and Eder Manufacturing Company, 181 North Broadway Street, Milwaukee, Wisconsin, 53202.

Earlier licensees are Betsy Ross Manufacturing Company, 41 Brook Avenue, Passaic, New Jersey, 07055; Annin and Company, 163 Bloomfield Avenue, Verona, New Jersey, 07044; Dettra Flag Company, Inc., Oaks, Pennsylvania, 19456; Valley Forge Flag Company, One Rockefeller Plaza, New York, N.Y., 10019; and Collegeville Flag & Manufacturing Company, 4th Avenue, Collegeville, Pennsylvania, 19426.

## Wide-Ranging Cooperation by Community Marks Los Angeles Bicentennial Programs

The Los Angeles Bicentennial Committee has issued an unusual report to the community at large outlining a dynamic and diversified Bicentennial program based on wide-ranging community cooperation.

Titled "Update 76", the report notes in its preamble that "the Bicentennial period should not only celebrate who we are . . . it should give us a chance to decide who and where we want to be during the next century . . . and begin to move in that direction." It concludes with the statement that the Bicentennial is an "occasion to raise serious questions about where our nation is today."

The report was presented recently by Bicentennial Committee Chairman Fr. Charles S. Casassa at a Los Angeles Press Club meeting of community leaders.

Emphasizing the voluntary nature of the activity in Los Angeles, the 30-page report lists 60 projects endorsed by the Committee, many of which were developed by volunteer teams working in areas common to community life such as the arts, sports, history, ethnic cultures, religion and education. Fifteen such teams encompassed some 500 volunteer workers.

Among many noteworthy activities are the Neighborhood Action 76 program, begun last September to assist community groups in developing small Bicentennial projects oriented toward neighborhood enrichment; a speakers service; a resource file containing the names of performing groups and bands, relevant film titles, and commercial sources of decorations, flags, and costumes; and a library of information materials.

Gifts from foreign countries to Los Angeles are also noted, including 40,000 tulip



Television Star Sandy Duncan (left), is one of more than 20 personalities who designed and sewed a square for the Los Angeles Bicentennial Celebrity Quilt now on display in that city. Sandy is pictured here with Pam Hammond (center), quilt design consultant, and Barbara Rosenstein of the Los Angeles City Bicentennial Committee. The most distinguished sewing circle in Los Angeles included Astronaut Scott Carpenter, U.S. Senator John Tunney, Football player Rosie Grier, who were among the first to complete their squares, Bea Arthur, Cher Bono, Dyan Cannon, Barbara Feldon, Gene Kelly, Arte Johnson, Ali McGraw, Suzanne Pleshette, Dick and Tom Smothers, Florence Henderson, George Takei, Vikki Carr, Edith Head, Valerie Harper, Dennis Weaver, Merlin Olsen, Paul Conrad, Cloris Leachman, Marilyn Bergman, Mayor Tom Bradley and Congressman Barry M. Goldwater, Jr.

bulbs from Holland, 500 cherry trees from Japan, and a five-ton temple bell and belfry from South Korea.

Included in projects undertaken by the Los Angeles business community are Southern California Gas Company's traveling exhibit "Portraits of the Presidents" and a donation of land for a Bicentennial Park by Great Western Savings and Loan.

A lengthy list of contributors of facilities and resources ranges from one office adding machine to 100 billboard spaces donated by the firm of Foster & Kleiser for a public service Bicentennial advertising campaign donated by the advertising firm of J. Walter Thompson.

Another distinctive project is the Los Angeles Bicentennial Celebrity Quilt, consisting of 29 squares designed and sewn by more than 20 personalities including television and film stars, noted political figures, an astronaut and a football player. The quilt reflects the theme of the Los Angeles Bicentennial Committee "Unity Through Diversity". (See photo.)

Widely-known artist Corita Kent produced a series of Bicentennial posters entitled "Celebration and Challenge", commissioned to generate funds for Bicentennial projects. Prints are being sold at selected art galleries with a portion of the proceeds returned to the Bicentennial Committee.

The report concludes with an audit and financial statement, prepared as a donation on the part of a local agency.

For further information write or call Los Angeles City Bicentennial Committee, 6380 Wilshire Boulevard, Suite 806, Los Angeles, California, 90048. Telephone (213) 651 1776.

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## Sights On Safety

By Harlan Teller  
UL's Public Information Office

### The Extension Cord Doctrine

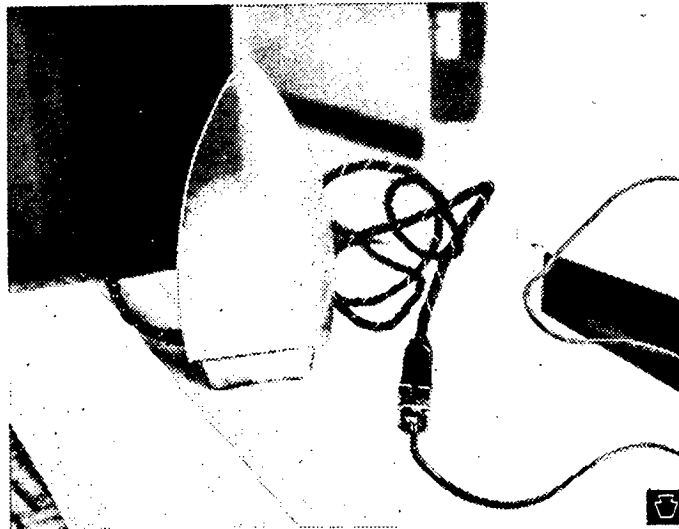
All wires are not created equal. Equality may be a sound basis for a democracy, but if practiced in the selection of extension cords for your appliances, you might be in for some very hot problems.

Some people feel that any extension cord will do the job, as long as it fits into the regular appliance cord on one end, and into the wall on the other. It's not that simple. Different appliances draw different amounts of current. The extension cord you use should have the capacity to safely handle the specified amount. This isn't as mystical a concept as it sounds.

The flow of electrical current through a wire can be compared to water flowing through a pipe. If the area inside the pipe isn't large enough to handle the flow of water, excess pressure will build up, possibly causing a rupture of the pipe. An electrical wire that doesn't have the capacity to handle the current flowing through it may overheat. Instead of water bursting through a ruptured pipe, the overheated wires could cause a fire.

Based on this analogy, the following doctrine should be self-evident: "the current-carrying capacity, or 'rating' of the extension cord should equal or exceed the current drawn by the equipment that it serves." If more than one appliance is hooked up to the extension cord, the ratings of the appliances should be added together and compared to the extension cord rating.

The rating of a household



This particular extension cord does not have the capacity to safely carry current drawn by the electric iron.

appliance is expressed in either volts and watts, or volts and amps. An extension cord is usually rated in volts and amps. If your appliance is rated in volts and watts, and your extension cord is rated in volts and amps, don't panic. You can find out the "ampacity" of your appliance by dividing watts by volts. Suppose you had a 15 amp cord that you wanted to connect to a 120 volt, 1650 watt frying pan. You simply divide 1650 by 120, thereby arriving at 13.75 amps. Your cord is usable. To find wattage, you multiply volts by amps. A mastery of some elementary rules of arithmetic can geometrically increase your ability to safely use appliances.

The rating on an extension

cord listed by Underwriters Laboratories will be found on a "doughnut" or "bracelet" label, or molded into the cord jacket. Remember to always look on the cord for the rating. A rating molded into the attachment plug does not necessarily correspond to the cord rating. A plug rated at 15 amps doesn't mean much if the cord connected to it is rated at only 7 amps.

If you own an unmarked, unbraceleted extension cord that you would like to use, take it to an electrician. By determining the cord type, he can tell you what its capacity is.

UL urges you to follow the extension cord doctrine—it is a sound, life-saving piece of electrical legislation.

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## ASTRONAUTS GREW WHILE IN SPACE

Skylab 4 astronauts grew by more than an inch while in space — but shrank to their normal height on return to earth, the National Aeronautics and Space Administration has revealed. Physicians concluded that without the pull of gravity, each astronaut's body loosened up and the distance between each disc in the spinal column expanded slightly.

The situation was reversed by gravity when the three crewmen returned to earth, researchers said. The 84-day mission, which ended in February 1974, was the first in which astronauts were actually measured in space.

## 1975 WAS THE SAFEST YEAR EVER FOR MOTOR VEHICLE TRAVEL IN U.S.

On a mile-for-mile basis, 1975 was the safest year for motor vehicle travel in the U.S. since such statistics have been compiled, according to the National Safety Council.

Last year there were 3.5 fatalities per 100 million vehicle miles traveled — the lowest death rate, mile for mile, that the council has ever recorded in 52 years of compiling motor vehicle statistics. The 1974 rate was 3.6 fatalities per 100 million vehicle miles.

There was also a drop in the actual total number of fatalities last year — 45,000, compared to 46,200 fatalities in 1974.

## DO YOU KNOW?

St. Patrick well may have driven all the snakes from Ireland, as the legend has it, but if he did, perhaps he visited Crete, New Zealand, Malta, Iceland and Hawaii as well. Like Ireland, no native snakes inhabit these islands.

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Son of Dirt Farmers, Now a Multimillionaire, Says...  
**NEVER BE AFRAID TO VOLUNTEER FOR ANYTHING NEW**  
(RAGS TO RICHES)



Multimillionaire Wallace Rasmussen is the newly appointed president of Beatrice Food Co.

"Never be afraid to volunteer for anything new, and especially for new responsibilities. Never miss an opportunity to progress up the ladder."  
That's the philosophy of multimillionaire Wallace Rasmussen — who started out as a 30-cent-an-hour employe at the Beatrice Food Co. and today is the firm's newly appointed president and chief executive officer.  
Rasmussen overcame grinding poverty on a dirt farm near Lincoln, Nebr., to rise up the corporate ladder at Beatrice Food, which markets 8,000 dairy and food products and has annual sales of \$4.2 billion.  
"It would be an understatement to say my family was poor — we didn't even know what money was," the stocky 61-year-old executive recalled.  
"A cream soda, maybe once a month, was the height of luxury."  
In fact, Rasmussen occasionally walked bare-

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foot the 5 miles to school just to save shoe leather.  
His formal education ended at 16, when he graduated from high school. "There wasn't enough money at home, so I left for California," he said.  
Rasmussen delivered grocery handbills, worked as a Mojave Desert ranch hand and then drifted back home, where he landed a Depression-era job hauling ice at a Beatrice Food plant.  
"I was 19 years old and earning 30 cents an hour. I thought I was the richest kid in the country," he chuckled.  
Rasmussen began his climb up the company's ranks when he was asked if he wanted to become a maintenance man in the butter creamery. "I didn't know what that meant, but I took the job," Rasmussen said, applying his philosophy of eagerness to accept new responsibilities.  
"Every time I got into a job that was a little bit different from what I was doing, I would immediately read all the books I could find on the subject."  
Within six months, Rasmussen had also become maintenance man at the ice cream and milk plants. By the age of 23, he had been promoted to chief engineer of the company's largest milk plant in Indiana.  
"I kept telling company officials that I needed more to do, and eventually got into sales and management. I have always been a person who is never satisfied doing the same thing, because it is monotonous," he said.  
Rasmussen's appointment to the company's top two jobs takes effect in June, when the current officials retire.  
These days, Rasmussen commutes on weekends between his 600-acre farm in Tennessee — where he raises beef, corn and tobacco — and corporate headquarters in Chicago.

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Reviewing his life, he said wistfully:  
"One of my philosophies is to never look back, always forward. But sometimes, when I'm sitting by myself, I think about my childhood and ask, 'Gee, how in the world did I ever get here?'"

**AMERICANS BOUGHT 16 MILLION CALCULATORS IN 1974 COMPARED TO 687,000 IN 1968**

Americans bought 16 million electronic and mechanical calculators at an average cost of \$47 in 1974 — compared to 687,000 bought at an average cost of \$205 in 1968, according to the U.S. Dept. of Commerce.  
This enormous increase in the number of calculators sold — and the big drop in price — was due to the boom in electronic pocket calculators, which began in 1971.  
The Dept. of Commerce estimates that 25 million calculators will be sold in 1976 — and that 70 percent of the sales will be electronic pocket calculators.  
American firms have been steadily grabbing a larger share of the U.S. calculator market.  
In 1968, 81 percent of all calculators sold here in the United States were foreign-made. But by 1974 the foreign share of the U.S. market had dropped to 53 percent.

**BELL TELEPHONE OFFERING "TOUCHA-MATIC" TELEPHONE**

Bell Telephone began offering a "toucha-matic" telephone recently which has a super-brain that can remember 31 telephone numbers and dial any one of them by pushing one button. The new phone, which costs about \$17 per month, is designed for businessmen who need instant communications.

## PHILADELPHIA ADVERTISERS

COFFEE-HEART DISEASE LINK  
CALLED MYTH

Heavy coffee drinkers run no special risk of suffering fatal heart disease, a research team reports.

Medical opinion on the cause-effect relationship between coffee drinking and heart disease has been split for several years. A number of studies have concluded there is a significant link, and the general public has tended to agree, said Dr. James Schoenberger, president of the Chicago Heart Association.

A new study, which looked into the coffee-drinking habits of 649 fatal heart attack victims and an equal number of "control" patients still alive, is being published by the Boston-based New England Journal of Medicine.

The research was done by a team of doctors from Harvard University and the University of Miami.

"On the basis of (the analysis), the risk, if any, of death from coronary heart disease associated with coffee drinking, appears to be small", the research team reported.

The article added that complex statistical analysis led the team to conclude that heavy coffee drinkers might expect an increase in likelihood of a fatal heart attack of about 10 percent. Variable factors, however, made that figure approximate, the researchers said.

Schoenberger and other heart experts have contended public attitudes reflect a desire to find an easy scape-goat for heart attack risk — a habit that may be more easily dropped than smoking and heavy eating.

"It seems to me that people are always looking for some easy things they could give up without much suffering", Schoenberger said.

"The habits like smoking and eating rich food are what need adjustment.

"Studies like this one confirm what most of us in preventive cardiology believe. Coffee is just not very important."

The new research was done by a team of five doctors working in two Florida counties. The team spent 18 months reviewing death records to identify victims of coronary heart disease who had died within 24 hours of first reporting heart-attack symptoms.

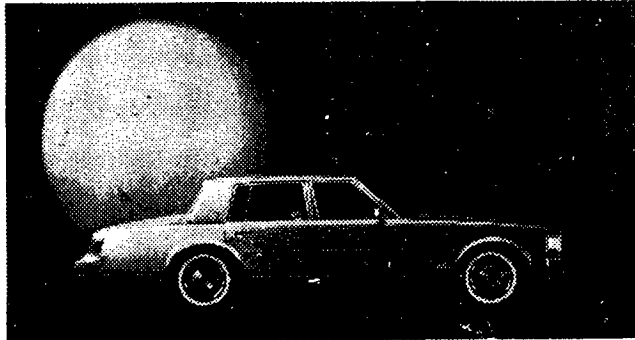
Interviewers talked with widows (all of the study victims were male, married and between 39 and 70) to find out the coffee-drinking habits of their husbands. Wives of other men in the same neighborhoods were selected as a control group and interviewed about their husbands' coffee drinking.

## SEARS CATALOG TEACHES REFUGEES

Tacoma, Wash. — That time-honored "wish-book", the Sears, Roebuck mail-order catalog, has become a textbook at Tacoma Community College for the teaching of basic English.

The catalog is used in the school's "survival

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English" course for Vietnamese refugees and other newcomers to the United States.

Karen Bollard's 5½-month course is one of 90 federally funded adult English classes in the state. It is limited to adult heads of households who are looking for jobs. The language barrier has prevented many refugees from finding work, Mrs. Bollard says.

The Sears catalog is required reading for the 23 adults in her two-month-old class. She says it is the most convenient way she has of teaching an expanded vocabulary of basic terms.

By turning to one section of the catalog — for instance, "living room furniture" — she can teach an entire range of everyday words like "couch", "chair" and "lamp." And the new words are easier to learn when there is visual identification — catalog illustrations.

Among other aspects of the class are field trips to the grocery store, where students have to locate items on a shopping list and learn to "unit price" — figure out which loaf of bread is the best buy.

They also go to the hardware store to learn the difference between light bulbs and fluorescent tubes and how to find electrical fuses.

"So far, only two people have terminated", she says. "They found jobs."

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### COST OF FOOD IN URUGUAY UP 1,000% SINCE '70

Inflation in the South American country of Uruguay sent the cost of food skyrocketing nearly 1,000 percent during the past five years — while in the U.S., food costs rose only 49 percent during the same period.

Food priced at \$100 in Uruguay in 1970 was selling for \$996 by 1975. In the U.S., food that cost \$100 in 1970 sold for \$149 in 1975, according to the United States Dept. of Agriculture.

In Argentina in 1975, consumers were paying \$575 for food that cost \$100 in 1970.

### NUMBER OF WOMEN SURGEONS IN- CREASES 17 PERCENT IN 4 YEARS

The number of women surgeons increased 17.9 percent between 1970 and 1974, according to statistics prepared by the American College of Surgeons.

The specialties with the largest increases in women were general surgery with 46 percent and plastic surgery with 45 percent.

Even with these increases, the total number of women surgeons is still small.

Of the 93,000 practicing surgeons in 1974, only 2.7 percent — 2,510 — were women.

NEW YORK ADVERTISERS

**ISRAELIS NOT RACISM, AFRO RESEARCHER SAYS**

An Afro psychologist who spent 16 months in Israel asserts that the Jewish state is not a "racist" society, despite the UN General Assembly vote.

Dr. Sandra Garcia, associate professor of psychology at the University of South Florida in Tampa, says conflicts in Israeli society cannot be viewed in American terms of Bl-k-Wh-te relations since they are based on cultural differences rather than color.

Dr. Garcia, who was in Israel from September 1973 to December 1974 on a Ford Foundation fellowship to study the assimilation of Jews from Morocco, discussed some of her findings in a recent interview and in an article for *Worldview*, the publication of the Council on Religion and International Affairs.

She said she had heard of conflicts between Ashkenazic and Sephardic Jews and wanted to see if this could be compared to the American race problem. She chose Moroccan Jews because they were the largest Sephardic group in Israel.

Although Sephardic Jews tend to be darker-skinned than Askenazic, there is no color prejudice in American terms, Dr. Garcia stressed. She said the conflict is based chiefly on the fact that Jews from North Africa and Asia come from different cultures from the Jews who immigrated from Europe.

Israel's social conflicts are more comparable to the conflicts between different immigrant groups to the U.S. in the early part of the century, Dr. Garcia noted:

In her article, she wrote:

The deeper I looked, the more I became convinced that color was not, in fact, the cause of intergroup conflicts in Israel.

Dr. Garcia concluded that she feels it wrong to hang a B and W racial conflict tag on Israel.

**27 ITEMS THAT WENT DOWN IN PRICE IN '75**

Here's some welcome news for hard-pressed consumers — prices actually declined last year on more than 27 items, many of which could be on your shopping list today.

Despite an overall increase of some 6 percent in the consumer price index, the U.S. Labor Dept. said the cost of such articles as sugar, cereals, rice and children's clothing fell by as much as 56.9 percent.

The following list shows the percentage decline in the retail price of the items between January 1975 and January 1976:

Apples, down 11 percent; bedspreads, 1 percent; beef liver, 9.2 percent; boys cotton blend all purposes coats, 3.7 percent; carrots, 5.5 percent; cereal, 2 percent.

Cola drinks, off 4.9 percent; cotton yard goods, 4.3 percent; cucumbers, 18 percent; flour, 7.8

percent; fruit flavored soft drinks, 2.9 percent; girls' cotton dresses, 2.2 percent; girls cotton slacks, 1.4 percent; girls' vinyl plastic raincoats, 4.5 percent; golf balls, 1.3 percent.

Green peppers, down 11 percent; layer cake, 4.1 percent; margarine, 20 percent; men's cotton slacks, 1 percent; rice, 4.8 percent; salad oil, 20 percent; soap, 1 percent; sugar, 56.9 percent; tape recorder, 1.3 percent; veal cuts, 1.3 percent; white bread, 4.6 percent; women's evening evening shoes, 1 percent.

**Back to Eight Cents**

**MAIL CARRIERS URGE RATE CUT**

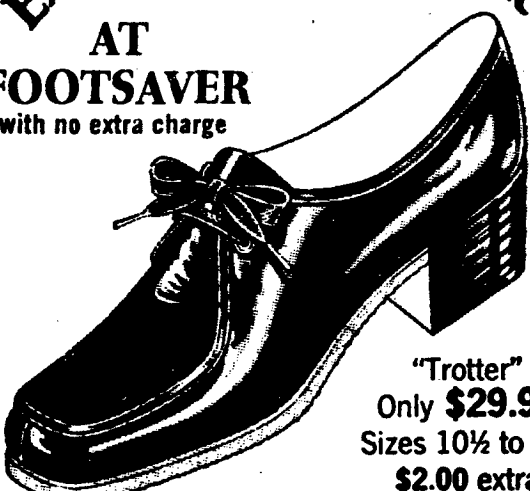
Washington — A group representing 50,000 letter carriers called recently for a rollback in the cost of mailing a letter from 13 to eight cents.

"We have watched deterioration of the Postal Service over the past five years with deeply troubled feelings," said Vincent R. Sombrotto, head of New York City letter carriers.

"We have a professional pride in our performance and responsibilities and the good of the service transcends our own interest," he said at a press conference.

He spoke for the Ad Hoc Committee of the

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National Association of Letter Carriers. The committee also includes union leaders in Chicago, Boston, Philadelphia, Los Angeles, Cleveland, Miami, Minneapolis, and Des Moines, Iowa. No national officers of the 200,000 number union were present at the press conference.

Sombrotto urged that Congress vote additional subsidies to finance the rollback in postal rates.

The extra subsidy "would not run more than \$3.5 billion or \$4 billion per year," he said.

The Postal Service is now subsidized by taxpayers at the rate of \$1.5 billion per year.

Sombrotto said the concept of the Postal Service breaking even financially "just will not work." Breaking even was one of the goals of the new agency when it was formed out of the old Post Office Department in 1971.

Sombrotto said the Postal Service should be restored to its former status as a government department under direct congressional appropriation.

He said rolling back mail rates would result in the return of some postal patrons who would have deserted the Postal Service for other means of communication.

"We've got to lower mail rates if people are going to be able to afford to use the mail system," he said.

**STATES GOT \$29 BILLION — A 10% INCREASE — IN '75 FROM SALES TAXES**

State treasuries were richer in fiscal 1975 by about 29 billion dollars — an increase of more than 10 percent over the year before — thanks to bigger state sales taxes, according to Commerce Clearing House magazine.

Only five states — Alaska, Delaware, Montana, New Hampshire and Oregon — still don't levy state sales taxes, the article said.

## NEW YORK ADVERTISERS



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NUMBER OF ADULTS ENTERING HOSPITALS DROPPED FOR FIRST TIME IN 15 YEARS

The number of adults entering American hospitals has dropped for the first time in 15 years.

Alexander McMahon, president of the American Hospital Assn., said the decline occurred because laid-off workers who lost their health in-

urance benefits began postponing certain medical care.

The number of admission to the nation's 7,000 hospitals fell to 25,145,539 during the nine months ending last September 30, a drop of 91,508. This contrasts sharply with the past when hospital admissions during the first nine months of each year ran about one million higher than in the previous year.

HE HAD A BETTER IDEA... SCOTCH TAPE

A volley of profanity indirectly led to the invention of one of the most useful and most used products in the world — Scotch Tape.

The year was 1925, and 26-year-old Richard Drew had just gone to work as a lab technician for a small sandpaper manufacturing firm, the 3M Company, in St. Paul, Minn.

"Two-tone cars were the rage," said Drew now retired and living in Santa Barbara, Calif. "But they presented problems for many of the auto repair shops doing the spray painting.

"The painters masked off areas with news papers stuck on with flour and water paste, but the papers would fall off when the paste got dry.

"One day, I was greeted by a great burst of profanity as I entered one shop. The guys had used a carton sealing tape — which they were using with a sponge — for masking.

"When they pulled it off, the paint came off with it — leaving only bare metal.

"I told the owner he needed a nondrying tape that would come off easily and he shot back, 'Well, why don't you go invent one for us?'"

And that's exactly what Drew did — after trying and rejecting hundreds of possible solutions, he finally came up with a nondrying glue that would hold the tape firmly in place during spray painting, then peel off quickly and easily when the job was done.

"The nondrying tape was such a success that another customer — a baker — asked me if I could come up with a colored masking tape he could use to seal his donut packages," Drew said.

"And that's when I hit on the idea of making a see-through cellophane tape.

"We had plenty of cellophane on hand and we also had a suitable glue — it was a simple matter to bond them together."

The first year it was introduced — 1930 — cellophane tape sales totaled only \$22.

But the new tape soon caught the public's imagination and last year 3M's Tape and Allie Products group earned \$470 million — 17 per cent of which came from the sale of cellophane tapes.

And Drew retired as head of new product development for 3M in 1964.

PROFESSOR PREDICTS COLONIES IN SPACE

Cleveland — College-age persons today will have the chance to live in space colonies, Irvin Grodsky, associate professor of physics at Cleveland State University, predicts.

"It can be done right now with the technology we have today," says Grodsky, who conducts well-attended physics classes.

"We have the know how to go ahead, but we need to sell people on the idea. It will cost money, we will need strong support," he added, estimating that cost at about the same as \$2 billion spent on the Apollo space program.

Grodsky proclaims his willingness to be one of the first space colonizers in 1990 — target date for the first colony.



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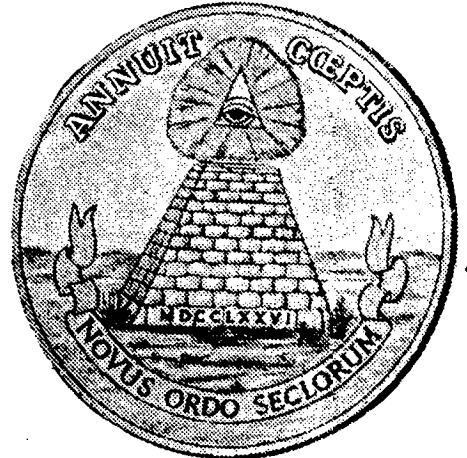
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phia, a student of heraldry. He designed a seal showing a heraldic-style crested eagle on the front and a pyramid on the reverse.



**GREAT SEAL** of the U.S., front (above) and reverse (below), was approved by Congress after a six-year battle. It was changed a number of times from the original to form the version of the Great Seal which you see on the dollar bill today.



If a bird had to be pictured on the seal, Franklin said, "it should be a turkey. The turkey is a bird of courage, and would not hesitate to attack a grenadier of the British guards who would presume to invade his farmyard with a Red Coat on."

Barton's design was changed by Charles Thomson, secretary of the Congress, to an American bald eagle, then common, although now nearly extinct. He also placed an olive branch in the right talon, and a bunch of arrows in the left.

Thomson and Barton further improved on each other's design until Congress approved the final version on June 20, 1782.

The Latin motto "E pluribus unum" on the front of the Great Seal means "From many one" — referring to the states. On the seal's reverse side, "Annuit Coeptis" translates as "He has prospered our understandings." "Novus Ordo Seclorum" means "A new order of the ages."

Franklin liked most of the new seal but objected to the choice of bird. In a letter to his daughter, he complained:

"I wish the bald eagle had not been chosen as the representative of our country. It is a bird of bad moral character. He is generally poor and often lousy. He is a rank coward."

**DO YOU KNOW?**

Every part of the Dandelion plant is useful: leaves for making salads, roots for making coffee-like drink and blossoms for making wine.

**BENJAMIN FRANKLIN WANTED TURKEY, NOT BALD EAGLE, ON THE GREAT SEAL OF U.S.**

The battle over the Great Seal of the United States lasted six years — with Benjamin Franklin insisting to the very end that the national bird should be a turkey instead of a bald eagle.

In 1776, shortly after signing the Declaration of Independence, the Continental Congress named Franklin, John Adams and Thomas Jefferson to a committee to design a seal.

Franklin suggested a biblical theme of Moses

lifting his wand and dividing the Red Sea, and Pharaoh in his chariot being drowned by the rising waters. "Rebellion to tyrants is obedience to God," Franklin's proposed motto read.

Adams and Jefferson went along with the idea, but Congress turned it down on Aug. 20, 1776.

Four years later another panel drafted a seal with the Moses theme and a few new touches — but Congress rejected that design too.

A third committee, formed in 1782, had better luck. It called in William Barton of Philadel-

### DAVID NIVEN: THE PAINFUL WAY I TAUGHT MY SON TO TELL THE TRUTH

David Niven resorted to violence for the first and last time to teach his son honesty.

"Oh, it was awful," admitted the veteran actor. "You see, I'm totally against physical punishment. But about 20 years ago when my son David Jr. was 12 he lied to me — and I couldn't bear that.

"He had come home from school with his report card and it was quite apparent to me that he had changed several Cs to As. When I questioned him about it, he looked me right in the eye and said: 'The head nun did that, Dad. Word of honor.'"

The next day Niven called the head nun and found that his son had changed the report card. "I knew that when I was in school back in England I would have received six lashes from a fruit wood stick. So I went in our backyard and cut off a branch from a fruit tree.

"I felt terrible, thinking that when I get done with David he'll never speak to me again. That afternoon I confronted him and he admitted he had lied to me. 'How many whacks do you think you should get?' I asked. David replied, 'Oh, eight.' I said, 'Well, I'm going to give you four.' Then I let him have it.

"It was awful but once I started I had to go through with it. He was disappearing out the door when I hit him with the last whack. He went sobbing down the street. I could imagine what the neighbors were thinking — this cruel, miserable European beats his son.

"The next day was Father's Day and I sat alone feeling miserable. Then David came in, put his arms around me and said, 'Cheer up, Dad, you'll be all right.' He said the punishment was the best thing I ever did.

"He's 32 now and has been highly truthful ever since that day."

### HOW 5 U.S. PRESIDENTS COMPARE IN NUMBER OF PARDONS THEY GAVE

Since President Ford took office in August 1974, he's granted 216 pardons and 17 sentence commutations, according to the U.S. Justice Department.

His predecessor, Richard Nixon, handed out almost four times as many pardons—863—during 65 months in office. He also issued 63 commutations.

President Johnson, who was in office 3 months less than Nixon, issued more pardons than Nixon — 960, along with 227 commutations. During his 34 months in office, President Kennedy granted 471 pardons and 104 commutations.

But all these figures shrink in comparison to those of Franklin Roosevelt.

In office longer than any other President, a total of 141 months, FDR granted 2,721 pardons and 966 commutations.

A president of the United States can pardon anyone at any time.



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